



**MEROVINGIAN**DATA

Guiding you through  
the **Data-Driven**  
**journey**



# Boost your business with the data-driven transformation

**23 times**

more likely to acquire new customers by being data-driven\*

**62%**

of retailers report significant competitive advantages obtained from insights\*\*

**8%**

increase in average earnings \*\*\*

**30%**

is the growth percentage showed by data-driven businesses \*\*\*\*

\* <https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights>

\*\* <https://www.ibm.com/services/us/gbs/thoughtleadership/big-data-retail/>

\*\*\* <https://bi-survey.com/big-data-benefits>

\*\*\*\* <https://www.forrester.com/report/InsightsDriven+Businesses+Set+The+Pace+For+Global+Growth/-/E-RES130848>



# Empowering the Data-Driven transition

Discover your organization's  
immense potential.

Leverage new business  
opportunities and improved  
processes through intelligent  
data analysis.





# What we do

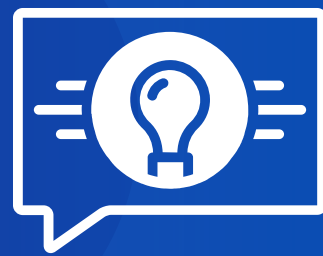


**DATA  
ASSESSMENT**

**BI SOLUTIONS**

**INFORMATION  
AS A SERVICE**





# Data Assessment

Assessing your organization's **Business Intelligence** status to deliver **a clear roadmap**, helping you achieve a successful **Data Driven transition.**





# Data Assessment

- Exhaustive analysis of the tools and processes that handle the **organization current information flows**
- **Key opportunity areas** definition
- **Design of a Roadmap, aiming to implement solutions** that allow a data strategy deployment and value generation





# BI Solutions

Informed decision-making

At Merovingian, we believe that each organization is unique. That's why we develop flexible BI solutions.





# BI Solutions

Visualize and improve KPIs, monitor more efficiently and empower **decisions that boost business results and opportunities.**

- Smart, real-time dashboards
- Machine Learning algorithms
- Integrated data transformation processes







# Information as a Service IAAS

Building a dedicated BI and Analysis Area, with understanding of business drivers, requires large investments in human capital and infrastructure.

**Make it simple with Merovingian IAAS.**





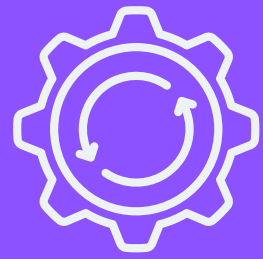
# Information as a Service

## IAAS

- **Sustained analysis** and Reports
- Collaborative work to **minimize the learning curve** and discover **valuable insights**
- Advice and consulting in the **continuous development and integration** processes

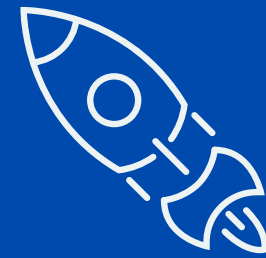


# Our Method



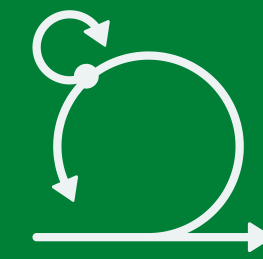
## Holistic Vision

We believe in changing organization's decision-making philosophy, **changing the conceptual core.**



## Innovation and Flexibility

We are characterized by platforms' and environment' flexibility. We leverage **cutting edge practices and technologies.**



## Agile Processes

Everything we do, we do it agile, with a **continuous improvement** vision.



# Success Stories

## Finance sector

A finance company **produce and handle large amounts of data** (during the collection process). **Strong competitors** are entering the market.

They seek to improve the profitability and efficiency of their face-to-face processes.







Through analysis on payments data, we developed **dynamic, real-time dashboards and Machine Learning based tools** that allowed us to identify savings and increase the commissions profitability by 30%.

**30%**

**Commission  
profitability  
increase**



# Success Stories

Health sector

A large medical centers association that performs hemodialysis treatments on a national scale **spends months organizing and cleaning partial and incomplete data to make bio-statistical analysis.**







We developed an automated ETL process, **removing a tedious manual data preparation process.**

**The analysis capacity was augmented** due to the appliance of advanced biostatistics models integrated into smart dashboards.

**This saved months of work and improved the data quality significantly.**

**Patients traceability increase**



# Success Stories

## Retailer

A major Retailer sought to manage its stores using **smart indicators**, in order to make **data-driven decisions and unveil new insights.**







We lead the client in a **dashboards and management indicators development process** that allowed them to make truly informed decisions.

A key opportunity area was found in the suppliers negotiation instance. Now, they have a **much greater perception** of their purchases performance and are able to negotiate better prices.

**Up to 25% savings  
in provider costs**





# Shall we start?

Get in touch:  
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